# Operations Research in New Zealand Companies

IFORS OR Survey 2011

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## OR in New Zealand

- Niche Software Products
  - The Optima Corporation ambulances
  - Derceto water distribution optimisation
- Operations Research within Companies
  - Air New Zealand
  - Norske Skog (Pulp and Paper)
  - Electricity Generators
  - Defence Sector
  - Fonterra (Milk products)





# The Optima Corporation

www.theoptimacorporation.com

- University of Auckland spin-off company
  - Many graduates from Engineering Science Dept,
     University of Auckland, with BE(Hons), Masters,
     PhD
- Ambulance simulation+optimisation software
  - Used in NZ, Australia, Denmark, UK, Canada, USA
- Using bespoke software with COIN-OR solvers

Organicons Research

Society of New Zealand

Andrew Masor

President



## Air New Zealand

www.airnewzealand.co.nz



# AIR NEW ZEALAND

- Bespoke Pilot and Crew Scheduling software
  - Developed by Air NZ OR Group and Professor David Ryan,
     Engineering Science
  - Smaller OR group now to maintain software
    - · Lead by Paul Keating BE, ME
- Bespoke 0/1 Set Partitioning ZIP solver
- Using SAS, Ilog Tools, Oracle Database, CBC,GLPK
- Edelman Finalist 2000

# Norske Skog

- Norwegian-based Pulp and Paper company
  - Turnover \$101m \$1000m, 100-1000 employees
- OR 'group' = Graham Everett, Energy Mgr (BE+MOR)
  - Collaboration with Prof. Andy Philpott, Engineering Science
  - Electricity usage optimisation
  - Strategic models
- Edelman Finalist 2009







## **Others**

### **Electricity Markets**

- Market cleared using an LP/IP Model
  - Major contributions from Grant Reid, Canterbury
     University
- Extensive modelling of markets used by...
  - Electricity generators
  - Transmission company
  - Government regulators
  - Private consulting firms

#### **Defence Sector**

Intelligent agent simulations

#### **Engineering Consultancies**

 Transport modelling (simulation)

#### **Fonterra**

- Major milk products player
- Internal Group
- Production planning etc

